



iTRACK
QUESTION BOX

iTRACK Surveys

Information Summary

**Everything you need to know
about iTRACK Surveys**



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About Us

iTRACK Education is a UK-based EdTech company with over 30 years of experience, supporting hundreds of schools and tutoring companies. The iTRACK family includes:

- **iTRACK Question Box** (Assessments & Surveys)
- **iTRACK** (pupil tracking and parental reporting)
- **iTRACK iASEND** (Pupil tracking for pupils with Special Educational Needs)

Surveys Overview

Gather the Views that Matter and Turn Them into Action Plans

Our online surveys give schools a simple, secure way to gather feedback from students, parents, governors and staff. With user-friendly features, real-time data analysis, and secure, confidential responses, our online survey tool helps schools make informed decisions to enhance the learning experience and foster a positive school environment.

Surveys can be used on their own or fully integrated with iTRACK, making them a flexible tool for enhancing the learning environment.

Surveys we offer:

Pupils' Attitudes
to Learning

Parental Attitudes

Ofsted-Style
Parent Survey

Staff Survey

Happiness and
Safety

Governor Survey

High Level Explainers

- Turn meaningful feedback into positive action
- Boost wellbeing across students, parents, governors and staff
- Strengthen communication between school and home
- Uncover insights that drive real improvement
- Designed specifically for schools' unique needs
- Save time with effortless survey setup
- Collect real-time feedback for faster action
- Complete surveys anywhere, on any device
- Get instant insights with automatic analysis
- Encourage honesty through anonymous responses
- Flexible to use alone or with iTRACK

Surveys

Pupils' Attitudes to Learning (PAL)

Unlock Student Potential With Pupils' Attitudes To Learning

42 questions covering 7 areas. The survey uses a Likert scale.
The 7 areas included are:

- Self-Belief and Confidence
- Learning Motivation and Drive
- School Environment and Support
- Behaviour and Self-Management
- Learning Skills and Attitude
- Emotional Well-being and Resilience
- Future Goals and Aspirations

Benefits

- Supports pastoral care teams with evidence-based insights.
- Improves classroom management by understanding student motivation and engagement.
- Boosts academic performance through early identification of emotional and behavioural barriers.
- Enhances school well-being initiatives that are data-backed.

High Level Explainers

Enable Early Intervention to aid Student Well-Being
Real-Time Analysis collated in one place
Data-Driven Decision Making

Surveys

Happiness & Safety (HANDS)

A Safe and Happy Child is Ready to Learn

35 simple but carefully designed questions in a true or false format – quick for pupils to complete and easy for schools to analyse.

Covers 6 Key Areas of Well-Being:

- Home Environment and Family Support
- Peer Relationships and Bullying
- Safety and Security
- Overall Support and Well-being
- Teacher Support and Classroom Experience
- School Environment and Belonging

Benefits

- Identify pupils who may be unhappy or feel unsafe.
- Strengthen safeguarding and well-being support.
- Understand pupil attitudes towards school and home life.
- Support your pastoral care and mental health strategies.
- Quick to complete, easy to analyse, and powerful in impact.

High Level Explainers

Quick and Easy for Pupils to Complete

Clear indicators of well-being and safety

Identifies pupils who may require extra support

Surveys

Parental Attitudes

Valuable Insights into the Views of Parents and Carers

The survey includes 94 questions across 16 carefully designed areas:

- Quality of Teaching
- Overall Atmosphere
- Facilities and Resources
- Online Interaction
- School Environment, Safety & Security
- School Website
- Parental Involvement
- Administrative Processes
- Communication & Engagement
- Logistics and Operations
- Pupil Support Services
- Physical Health and Exercise
- Academic Support
- Health and Wellness
- Social and Emotional Well-being
- Parent Satisfaction and Feedback

Benefits

- Real-Time Analysis: Instant feedback and automated marking.
- Effortless Data Collection: Seamlessly distributed via email using your school's MIS system.
- Actionable Insights: Clear, structured feedback to inform school planning and decision-making.
- Simple for Parents to Complete: User-friendly online survey format.

High Level Explainers

Strengthen School-Parent Relationships

Improve Communication & Engagement

Benchmark and Track Progress Over Time

Surveys

Ofsted-Style Parent Survey

Understand how Parents might respond to Ofsted's Parent View

Our Ofsted-style survey divides questions into 6 clear categories:

1. Pupil Wellbeing and Safety
2. Behaviour and Expectations
3. Teaching, Learning and Progress
4. Leadership, Communication and Parental Concerns
5. Wider Curriculum and Personal Development
- 6 SEND questions (if applicable)

Additional (for boarding/residential schools): 5 extra questions about boarding welfare and residential provision.

To finish, there is an optional Free-Text Comments section.

Benefits

- Provides Measurable Data: Clear, trackable data over time that can inform your School's SEF, development plans, and governor reports.
- Encourages Parental Engagement: Helps strengthen relationships between school and parents by making them feel heard and involved.
- Highlights Strengths and Successes: Celebrate what's working well and boost staff and community morale.
- Identifies Areas for Improvement: Helps spot trends, concerns, or gaps in communication and provision that may need attention.

High Level Explainers

Provides Measurable Data

Identifies areas of improvement

Provides a Safe, Structured Feedback Mechanism

Surveys

Staff Survey

Empowering Schools with Insightful, Actionable Staff Feedback

Covers 9 essential areas:

- Leadership
- Work Environment
- Professional Development
- Resources
- Teaching and Learning
- Policies
- Community Involvement
- Wellbeing
- Vision

Benefits

- **Fast, Easy Deployment:** Online, mobile-friendly, and user-friendly survey platform that requires no manual admin.
- **Staff Empowerment:** Inclusion of staff voice promotes a culture of collaboration, recognition, and shared growth.
- **Strategic Alignment:** Provides insights into how well staff feel aligned with the school's future vision and mission
- **Confidential and trustworthy**

High Level Explainers

Comprehensive staff insight

Understand and improve staff satisfaction

Clear insight into school culture and operational effectiveness

Surveys

Governor Survey

See Your School Through the Eyes of Your Governors

Covers core governance areas:

- Leadership and Management
- Strategic planning
- Response to challenges
- Communication effectiveness
- Ofsted preparedness

Benefits

- Uses a structured Likert scale, offering schools quantifiable and comparable insights
- Designed to capture governors' perspectives, which are often underutilised in school planning
- Facilitates data-driven school improvement and enhances governor engagement

High Level Explainers

See your School through the eyes of Your Governors
Evaluate leadership effectiveness
Set governance priorities



Thank You

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